

Press Release

Hyundai in Nošovice Extends Partnership with FC Baník Ostrava Academy and Dolní Vítkovice

- Hyundai Motor Manufacturing Czech (HMMC) will continue to support talented football players in the FC Baník Ostrava Youth Academy. Both parties have agreed to extend their cooperation until the end of 2027.
- The car manufacturer has also extended its partnership with the unique Dolní Vítkovice (DOV) complex - an iconic industrial heritage site transformed into a modern centre for culture, education, and social life - until March 2030.

Nošovice/Ostrava, 30th May 2025 – Hyundai's plant in Nošovice extended both partnerships during May. The FC Baník Ostrava Youth Academy has received strong support from HMMC since 2021. As the general partner of the Academy, Hyundai will continue to support the athletic development of children and youth until the end of 2027.

"The partnership with Hyundai is one of the fundamental pillars of how the Baník Ostrava Academy operates. Just as in the past, we are committed to nurturing young players, and our goal is for our graduates to be among the best in the country. After twenty-two years, our U19 team has become Czech champions, our players are part of the national youth teams, and they regularly participate in major tournaments. Thanks to Hyundai's long-term support, our youth players were able to lift the championship trophy wearing jerseys bearing the Baník logo alongside that of our Academy's general partner. Continuing this cooperation guarantees further growth for us. We thank Hyundai for their support so far and look forward to more shared successes," said Jiří Vojkovský, Commercial Director of FC Baník Ostrava.

In addition to financial support, HMMC also provides the Academy with operational backing in the form of vehicles. Thanks to the partnership, representatives and coaches of the FCB Academy can use two Hyundai Tucson models (in hybrid and plug-in hybrid versions) and a fully electric Hyundai Kona Electric.

The partnership with Dolní Vítkovice, a unique industrial complex that now offers a wide range of social, sports, cultural, and educational activities, has also been extended for another five years. The collaboration, which began in 2022, led to the creation of the educational program The Future of

Electromobility, which focuses on fostering technical thinking in children. In the coming years, the Great World of Technology exhibition will feature a specially modified Hyundai Kona Electric, allowing visitors to explore the inner workings of an electric vehicle in detail.

“We truly value the support we receive from Hyundai. We’re building on the foundation of past years, which makes this continued partnership even more meaningful. Just recently, the Dolní Vítkovice Association received an award from the Minister for Regional Development in the category of Economic Sustainability and Year-Round Accessibility. It’s thanks to partners like Hyundai that we, as a non-governmental organization, can operate a national cultural monument. And the partner knows that this cooperation has real significance. Moreover, the playful way we introduce children to technical thinking together with Hyundai at the World of Technology is an important step for society. Technical fields have a promising future - children just need not be afraid of them unnecessarily,” said Renata Červená, Executive Director of Dolní Vítkovice.

Just as with the FCB Academy, HMMC will support Dolní Vítkovice not only financially, but also by providing vehicles. Throughout the duration of the partnership, the organization will have access to three electrified Hyundai models. Specifically, these include Hyundai Tucson hybrid and plug-in hybrid versions, which will support daily operations and activities both within and outside the complex.

“We are very pleased to have extended such important partnerships. Supporting the younger generation is one of the key pillars of our company’s social responsibility strategy. We remain committed to standing by the talents from the FCB Academy, who already represent our region and the Czech Republic with excellence. At the same time, we greatly value the continuation of our collaboration with Dolní Vítkovice. Thanks to their experience and interactive approach, we can introduce young visitors to electromobility in a fun and engaging way, broadening their horizons in the field of new technologies,” said Barbora Hermanová, Head of Public Relations at HMMC.

Hyundai Motor Manufacturing Czech (HMMC)

The high-capacity HMMC plant launched production in Nošovice in November 2008. The Tucson model has consistently accounted for the largest share of production, representing approximately 70% of the plant’s total output. Other models include the Hyundai i30 and Kona Electric. Since operations began, more than 4.8 million vehicles have rolled off the production lines, destined for customers in over 70 countries around the world.

Contact:

Jan Rodek

spokesperson

Hyundai Motor Manufacturing Czech s. r. o.

jan.rodek@hyundai-motor.cz

tel. +420 724 802 263